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What are they saying about you?

City staff members are involving residents in some new, unexpected ways. Here's what they are saying about the results.

Photos by Fred Gates



Richard Crespo gathers mapping data for the City.

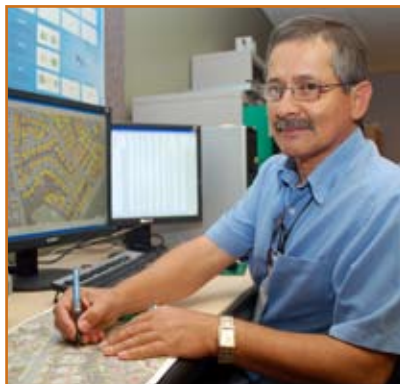
GIS Mapping. Volunteers are helping the city with special mapping needs. The city currently has one address for each parcel of land but no ability to contact apartment owners or commercial building tenants individually. A volunteer is now meticulously mapping the specific locations and addresses for all parcels in the city. Geographic Information Services Coordinator Karl von Schlieder said, "This is invaluable to the residents. We don't have the staff to do this, and soon the city will be able to send informative mailings to all addresses within our borders."

Special Events. The fire department engages volunteers to handle their special events. Ingrid Lenz, management analyst, commented that the volunteer she worked with "was the face of the department for our special events, and we could not have asked for a better representative in terms of her character, warmth and professionalism."

Business Outreach. Public Works Superintendent Don Wasko was in charge of implementing a uniform way to encourage food service providers in Carlsbad to train their employees on proper fat, oil and grease disposal. Don created binders and training DVDs for every restaurant in Carlsbad, but getting the information delivered to 180

"This is invaluable to the city. We don't have the staff to do this..."

Volunteer Richard Crespo inputs data into the City's mapping software.



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Trends are off the Charts

Service organizations across the nation are witnessing a spike in the number of people applying for volunteer positions.

The Peace Corps had three applications for every position available last year, 35,000 people applied for only 4,000 slots in Teach America, and AmeriCorps has seen a 400-percent increase in applications in just the last four months.

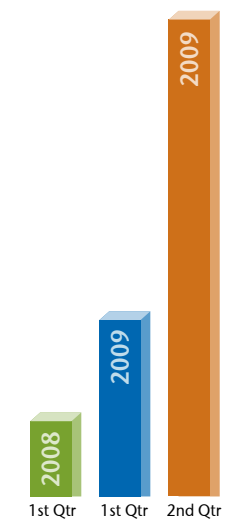
Carlsbad is on the cutting edge of the national trend. In the first quarter of this year, the city experienced a 67 percent increase in the number of people indicating an interest in volunteering over the first quarter of last year. That was followed by a 266 percent increase in the second quarter compared to the first quarter. Every one of the 230 volunteer slots needed at the Carlsbad Triathlon was filled this year.

Why? This movement has been fueled in part by:

- a “compassion boom” of Americans wanting to help each other out during tough times
- the economic downturn, which is forcing Americans take a closer look at service positions
- Generation Y members who seem to be volunteering in large numbers
- boomers interested in making a difference.

There is no doubt that volunteerism is experiencing an upswing in interest locally as well as nationally.

Thank you for being part of that force to improve our community.



What are they saying about you? continued from page 1

locations was challenging. Don asked for a volunteer crew. Within one week all of the binders were distributed to the restaurants. The volunteers even used their own vehicles – saving the city transportation costs as well as numerous staff hours. Don explained, “I have found volunteers very valuable for my department. We have logged more than 800 volunteer hours and have saved the city well over \$16,000.”

Volunteer Opportunities

Trail Clean-up

Saturday, Aug. 8 • La Costa Glen Trail

Join the group of dedicated trail volunteers as they trim weeds, fix signage and make the La Costa Glen Trail even better. Meet in Jimbo's grocery store parking lot on Calle Barcelona at 9 a.m. on Saturday, Aug. 8.

For more information contact Liz at liz.ketabian@carlsbadca.gov.

Snores and S'mores

Saturday, Aug. 15, 4 – 9 p.m. • Aviara Community Park

Help campers of all ages go on a Lion King safari as you assist at the scavenger hunt, the craft table or by serving s'mores. Help is also needed Sunday serving breakfast from 6 – 10 a.m.

To learn more or sign up, contact Natalie at 760-602-7511 or natalie.alegre@carsbadca.gov

Pumpkin Plunge

Saturday, Oct. 10

Monroe Street Pool at 3401 Monroe St.

Do pumpkins float? Learn that and more as you volunteer to hand out candy, assist with the craft making or paint a child's face.

Contact Natalie at 760-602-7511 or natalie.alegre@carsbadca.gov



Appointment Scheduling. Public Works' Sheree Hildebrandt engaged volunteers to answer phones all day for two weeks as they scheduled residents' appointments for the successful Household Hazardous Waste drop-off event. "I simply couldn't have done it without them," she said. Volunteers also managed traffic and distributed surveys at the event. □

Clearly, Carlsbad staff values volunteer contributions.

"Go as far as you can see; when you get there, you'll be able to see farther."

Thomas Carlyle, Scottish writer, historian and teacher

Around Carlsbad

TGIF Jazz Concerts

The 2009 TGIF Jazz in the Parks Concert Schedule

Celebrating 24 years of (great) music in Carlsbad

Calavera Hills Community Park

2997 Glasgow Drive, 92008

All concerts are 6 - 8 p.m.

August 7 - The Screamin' Primas - jump jive swing

August 14 - Tinsley Ellis - electric blues

August 21 - Coco Montoya - rockin' blues



New Watering Schedule

Residents and businesses served by the Carlsbad Municipal Water District will be limited to watering only certain days of the week as part of the Level 2 Drought Alert declared by the district. The new watering schedule runs from July 1 through October 31 and does not apply to commercial growers and nurseries.



- Homes with odd-numbered addresses can water Sunday, Tuesday and Thursday.
- Homes with even-numbered addresses can water Saturday, Monday and Wednesday.
- Apartments, condos and businesses can water Monday, Wednesday and Friday

For more on new watering restrictions visit www.carlsbadca.gov/water

 CITY OF
CARLSBAD
Volunteer Resources
www.VolunteerinCarlsbad.net

To expand your volunteer involvement citywide, contact Sue Irey, Volunteer Coordinator
sue.irey@carlsbadca.gov or 760-434-2929